



**Web-Site-Building-Tips.com**

Website Tips and Site Building Strategies:  
Build a Better, More Successful Website



## ARTICLE SUBMISSION: TEMPLATE

### **Login and Password:**

You will need to open up an account prior to submitting articles. It is helpful to use the same login information for every directory you use that is associated with your website.

### **Article Title:**

Engaging, descriptive title  
Use keyword with high demand and low supply

### **Article Description:**

2 to 3 sentence summary of the article.  
Be Descriptive  
Use same keyword as in article title

### **Keywords:**

List primary keyword first  
Add 2 to 4 related keywords

### **Article Body:**

Make sure to use your primary keyword in the first sentence, then a few times throughout the article. Use the related keywords at least once each in the body of your article.

## Author Resource Box:

Customize each author resource box so that it relates directly to the article. Determine your “**Most Wanted Response**” (MWR) for each article; i.e. encourage sign-ups for your newsletter or list, direct readers to a product promotion sales page, enrollment in a free e-course, etc.

Provide an anchor text link to the web page of your MWR and a URL to the same webpage

## Link Options:

For example, if my MWR was to encourage sign-ups for my newsletter my link options would be:

### **Anchor Text Link:**

```
<a href="http://www.web-site-building-tips.com/web-site-tips.html">web site tips</a>
```

### **URL Link:**

<http://www.web-site-building-tips.com/web-site-tips.html>

## Author Profile Page:

Draft out a two to three paragraph author biography along with links to the web pages of your Most Wanted Response, *MWR*. (eZine sign-up page, product pages, sales page, etc.)

And be sure to always upload a current photo if allowed! Most people are visual and like to see who is providing them with such riveting information.

## Save Time:

With this **FREE** article submission software. . .

<http://skincare4u.bryxen7.hop.clickbank.net>